

**Petoskey's 8th Annual Festival on the Bay  
2010 SPONSORSHIP OPPORTUNITIES**

**All Sponsorships Are Non-Exclusive**

**\$5,000 INFORMATION BOOTH  
SPONSORSHIP**

Sponsor Receives:

- Logo on information page in Festival on the Bay Program (20,000 copies, 400 distribution points)
- Signs/Banners in your title area
- Listing in schedule of events
- Logo on sponsor page in Festival on the Bay Program
- Logo on the Front Page of website
- Mention in all press releases

**\$5,000 ENTERTAINMENT TENT  
SPONSORSHIP**

Sponsor Receives:

- Logo on information page in Festival on the Bay Program (20,000 copies, 400 distribution points)
- Signs/Banners in your title area
- Listing in schedule of events
- Logo on sponsor page in Festival on the Bay Program
- Logo on the Front Page of website
- Mention in all press releases

**\$5,000 VOLUNTEER SPONSORSHIP**

Sponsor Receives:

- Logo on information page in Festival on the Bay Program (20,000 copies, 400 distribution points)
- Signs/Banners in your title area
- Listing in schedule of events
- Logo on sponsor page in Festival on the Bay Program
- Logo on front page of website
- Mention in all press releases

**\$2,500 DOWNTOWN EVENTS SPONSOR**

Sponsor Receives:

- Listing in schedule of events  
Signs/Banners in your title area
- Header in Festival on the Bay Program for downtown events (20,000 copies, 400 distribution points)
- Listing on sponsor page of Festival on the Bay Program
- Logo on Website

**\$2,500 CELEBRATION OF THE SUNSET  
SPONSOR**

Sponsor Receives:

- Listing in schedule of events  
Signs/Banners in your title area
- Header in Festival on the Bay Program for Celebration of the Sunset (20,000 copies, 400 distribution points)
- Listing on sponsor page of Festival on the Bay Program
- Logo on Website

**\$2,500 GREEN SPONSOR**

Sponsor Receives:

- Listing in schedule of events  
Signs/Banners in your title area
- Header in Festival on the Bay Program for Celebration of the Sunset (20,000 copies, 400 distribution points)
- Listing on sponsor page of Festival on the Bay Program
- Logo on Website

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**\$1,000 CHILDREN'S AREA SPONSOR**

Sponsor Receives:

- Listing in schedule of events (5000 copies)
- Listing on one sponsor banner on site
- Listing on sponsor page of Festival on the Bay Program
- Logo on Website

**\$1,000 SCHEDULE OF EVENTS SPONSOR**

Sponsor Receives:

- Logo in schedule of events (5000 copies)
- Listing on one sponsor banner on site
- Listing on sponsor page of Festival on the Bay Program
- Logo on Website

**\$1,000 STEEL DRUM BAND SPONSOR**

Sponsor Receives:

- Opportunity to introduce the band and give a brief commercial for your company
- Logo in schedule of events (5000 copies)
- Listing on one sponsor banner on site
- Logo on sponsor page of Festival on the Bay Program
- Logo on Website

**\$1,000 HEADLINER SPONSOR (Includes Friday or Saturday night headliner)**

Sponsor Receives:

- Opportunity to introduce the band and give a brief commercial for your company
- Logo in schedule of events (5000 copies)
- Listing on one sponsor banner on site
- Logo on sponsor page of Festival on the Bay Program
- Logo on Website

**\$1,000 DUNK TANK SPONSOR**

Sponsor Receives:

- Opportunity to introduce the festivities and give a brief commercial for your company
- Logo in schedule of events (5000 copies)
- Listing on one sponsor banner on site
- Logo on sponsor page of Festival on the Bay Program
- Logo on Website

**\$500: Supporting Sponsors**

Sponsor Receives:

- Listing in Festival on the Bay Program
- Listing on Sponsorship Banner
- Listing on Website

**\$250: Friends of the Festival**

Sponsor Receives:

- Listing in Festival on the Bay Program
- Listing on Website

**PETOSKEY REGIONAL CHAMBER OF COMMERCE**  
**Petoskey's 8th Annual Festival on the Bay**  
**INVESTMENT FORM**  
**2010**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Level of Investment:

\_\_\_\_\_ \$5,000 Sponsor  
(Circle Preference) Information Booth, Entertainment Tent, Volunteers

\_\_\_\_\_ \$2,500 Sponsor  
(Circle Preference) Downtown Events, Celebration of the Sunset, Green

\_\_\_\_\_ \$1,000 Sponsor  
(Circle Preference) Headliner Friday, Headliner Saturday, Steel Drum Band,  
Children's Area, Schedule of Events, Dunk Tank

\_\_\_\_\_ \$500 Supporting Sponsor

\_\_\_\_\_ \$250 Friends of the Festival

Method of Payment:

\_\_\_\_\_ Check Enclosed (Payable to Petoskey Regional Chamber of Commerce)

\_\_\_\_\_ Bill Me

In order to insure that all sponsors get listed in promotional materials for Festival on the Bay, Sponsorship payment must be received by July 9, 2010.

**Lisa Hoyt**  
**Petoskey Regional Chamber of Commerce**  
**401 E. Mitchell St.**  
**Petoskey, MI 49770**  
**FAX: 231-348-1810**